

VIEWMONT BUSINESS ASSOCIATION

May 12, 2015



Dear Viewmont Business Owner or Manager,

You are cordially invited to the quarterly business meeting of the **Viewmont Business Association (VBA)**. For members and potential members, the meeting will be held at Corinth Church's Mitchell House on Tuesday, May 26. We'll start with a few moments for networking at 5:45 p.m., followed by reports, at 6 p.m., from our Board of Directors regarding the activities and plans for their areas of responsibility. The meeting will adjourn around 7 p.m.

This re-newed organization, which formed officially this past January, currently has 32 company members: Bistro 127, Hen & Chicken Papers, Adrienne's, Morphis Law, Koin Kar Wash, Hickory Moose Lodge, Fourk, Outdoor Supply, Razzberries, Viewmont Pharmacy, Rock N Road Bicycles, Hops & Grapes, Muscle Docs, Wine & Design, Bumblebee Interiors, Café Gouda, Select Tech, Pampered, Wild Birds Unlimited, Corinth Reformed Church, Rink & Robinson, McDonalds, Head Over Heels, Health Hut, First Citizens Bank, Dan Waters & Associates, Copperbean Coffee, Subway of Hickory, NC Farm Bureau, Reed Dermatology Clinic, Viewmont Service Center, and Fuel of Hickory.

There are over 200 businesses in the Viewmont Community. Please consider joining. Annual dues are \$50.

Our goal, as stated in the VBA Mission Statement, is simple. Collectively, we agree to work toward making Viewmont a destination place for shoppers and others living in the greater Hickory area.

Mission Statement. The mission of the Viewmont Business Association shall be:

To promote businesses in the Viewmont community through common marketing and by maintaining a physically attractive and safe shopping environment.

2) To encourage business-to-business networking in the pursuit of 1) above.

As a Viewmont business owner/manager, we want you- your ideas, your comments, your observations on how to make Viewmont a more user-friendly environment.

Please consider joining this vibrant group of like-minded Viewmont shop keepers. Banks, churches, restaurants, retail outlets, grocery stores; Regardless of your size or business, we need you to help us make Viewmont a better place for everyone.

On behalf of the Viewmont Business Association Board of Directors, we hope to see you on May 26.

Sincerely,

Bobby Bush

VBA President

bobbywbush@charter.net

Viewmont Business Community. Well Crafted.

Shopping. Dining. Arts. Entertainment. Professionals Services. Churches. Schools. And much much more.



Viewmont Business Association

Quarterly Meeting

Tuesday, May 26, 2015 at 6 p.m.

Corinth Church in the Mitchell House

Welcome and Introductions

Bobby Bush, VBA President

Approval of January 12 Meeting Minutes

Vice President Report

Henry Morphis

Membership Status—Donna Price

Membership Recruitment—Henry Morphis

Treasurer

Donna Price

Financial Status

Logistics

Matt Miller

Marketing

Erica Boustead

Events

Janelle Gibbs & Nichole Dailey

City Liaison

Mandy Pitts, City of Hickory

City Assistance

Introduction of Lt. Scott Hildebrand, ADAM PACT Commander

Viewmont District

Old/New Business

Questions/Answers

Future Meeting Schedule

Adjourn